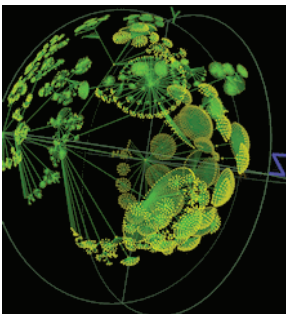


2010 NATIONAL GROSS RATES



Four-Color	Full	2/3	1/2	1/3	1/6
1x	57,300	45,800	38,145	23,300	14,300
3x	56,100	44,900	37,300	22,800	14,000
6x	54,400	43,500	36,200	22,100	13,600
12x	51,500	41,200	34,300	21,000	12,900
18x	48,700	38,900	32,400	19,800	12,200
24x	45,800	36,700	30,500	18,600	11,500

Two-Color	Full	2/3	1/2	1/3	1/6
1x	47,700	38,200	31,700	19,400	11,900
3x	46,800	37,400	31,100	19,000	11,700
6x	45,300	36,300	30,200	18,400	11,300
12x	43,000	34,400	28,600	17,500	10,700
18x	40,600	32,500	27,000	16,500	10,100
24x	38,200	30,500	25,400	15,500	9,500

Black & White	Full	2/3	1/2	1/3	1/6
1x	38,200	30,500	25,400	15,500	9,500
3x	37,400	29,900	24,900	15,200	9,400
6x	36,300	29,000	24,100	14,800	9,100
12x	34,400	27,500	22,900	14,000	8,600
18x	32,500	26,000	21,600	13,200	8,100
24x	30,500	24,400	20,300	12,400	7,600

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