

DISCOVER

For First Time Ever, DISCOVER Magazine to Turn Its Cover Design Over to an American Science Student to Highlight the “The State Of Science in America”

National Student Competition Will Yield Drawing for October Issue, Looking to Next Generation of Scientists for Inspiration

New York, NY, May 17, 2007 — DISCOVER Magazine announced that it will take the unprecedented step of holding a nationwide contest among students to design the cover of its October 2007 issue. The issue will focus on the state of science in America and will look to the next generation of scientists for the cover art.

The October issue will explore the status of America’s science labs, research universities and science education as well as technological advancements and international competition. This will be the beginning of an ongoing exploration by the magazine to spark public discussion among readers and policy makers, including presidential hopefuls, of the quality of science in the United States.

“Taking this unprecedented step—given the importance of a magazine’s cover—underscores our commitment to raising this discussion,” says Bob Guccione, Jr., CEO and Publisher of DISCOVER Magazine. “There’s no better snapshot of the future of science in America than what a child sees and perceives science to mean today. We look forward to presenting that vision in October.”

The competition will be open to students grades three through eight who will be asked to depict the wonder and excitement of science. **The contest begins immediately. The deadline for submissions is June 20, 2007.** Guidelines and details are available at www.discovermagazine.com. The winning entry will be chosen by DISCOVER’s editors.

In addition to the winning entry, to be published as the cover of the October issue, six finalists will be profiled in the issue, as well as on www.discovermagazine.com.

About DISCOVER

DISCOVER (www.discovermagazine.com) poses essential questions and tackles highly topical, sometimes controversial issues on the cutting edge of science, technology and the future. The magazine’s mandate is to unlock the mysteries of science in a way that reveals its wonder and captures the imagination of its readers. Every month, DISCOVER features the groundbreaking innovators and seminal thought leaders in science and

technology who are shaping tomorrow's world today. DISCOVER is published by Discover Media LLC, headed by CEO and Publisher, Bob Guccione, Jr.

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