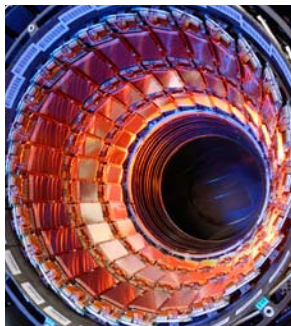
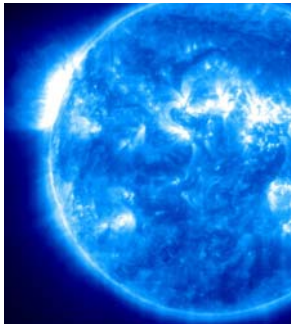




2008 EDITORIAL CALENDAR



January Year in Science

DISCOVER's best-selling annual franchise issue covers the 100 most important, weird, and wonderful science stories from the past year.

February Special Section: The Year's Most Amazing Science Photos

14 pages of astonishing images that capture scientific breakthroughs in action, the most incredible new research tools, and science as it plays out in the world at large.

March DEDICATED ISSUE The Secret Einstein

From his descendants to "the next Einstein," from the forbidden studies of his brain to the radical politics that got him banned from the Manhattan Project — an in-depth look at Einstein as you've never seen him before.

April Special Report: Science Travel

A look at the most fantastic destinations for the science-minded traveler.

May Special Section: The DISCOVER Better Planet Awards

DISCOVER's Better Planet Awards recognize provocative environmental projects that may surprise, disgust, or even anger you—and that have deep potential to improve our world.

June DEDICATED ISSUE Science on the Edge

The rebels, the watchdogs, the disputes, and the skeptics of science. This issue will explore everything from conspiracy theories to the greatest scientific debates.

July Special Report: NASA's Billion-Dollar Gamble

A photo portfolio of the astronauts and the cutting-edge equipment that will save the Hubble Space Telescope—assuming that the aging space shuttle Atlantis doesn't fall apart and that the crew can pull off one of the most complicated repair missions ever conducted in space.

August Special Report: The Truth About Gene Therapy

Can gene therapy ever work? Is therapeutic cloning the answer? The promise of personalized medicine.

September Special Section: 10 Theories That Will Change the World

The latest game-changing ideas about the origin of life, time travel, aging, controlling gravity, treating Earth as an organism, and more.

October ANNIVERSARY ISSUE Extreme Engineering

From reengineering the brain to building a bionic man, DISCOVER explores engineering in a unique way. Offering an extensive look into engineering in the automotive industry and a solution to the air traffic and global warming meltdown, this special issue delivers exciting insights on the power of engineering to save the world.

November Election Special: Whose Vote Counts?

A look at the math and technology that govern the election: the statistics that make voters in some states and counties matter much more than others; the strange mathematics of winner takes all; and the dark secret of voting machines—sometimes they just lose your vote.

December Scientist of the Year

For the third year, DISCOVER recognizes the planet's most important scientists and the impact they make with their research.

90 Fifth Avenue
11th Floor
New York, NY 10011
212-624-4800

discovermagazine.com